

# **POWER Collaborative Network**

*Promoting Opportunities with Essential Resources*

*Online Bulletin Overview*

## **“Opportunity Weekly”**

*The ‘Opportunity Weekly’ shares outreach announcements for job openings, resource fairs, conferences, training, counseling, testing, and contract engagement opportunities.*

*By the*

**Southland Partnership Corporation**

*A 501 (c) (3), Public Charity Organization*

May 2015

# Mission

The ‘**Opportunity Weekly**’ is a work product resulting from the honored production and management of the POWER Collaborative Network (PCN).

*The mission of the PCN is to empower employment specialists with client service assistance through quality information and education job recruitment, funding, training, and other related human service needs and interests. In time, all people have improved accessed to positive employment opportunities through PCN participants and the Internet used as a modern collaborative community outreach tool by regularly sharing current opportunities with essential resources.*

**“Knowledge is Power”;  
Sharing Knowledge Drives the POWER Collaborative Network**

*“The cornerstone of the new Workforce Investment System is One-Stop service delivery which ‘unifies’ numerous Training, Education and Employment programs into a Single, Customer-Friendly system in each community.”*

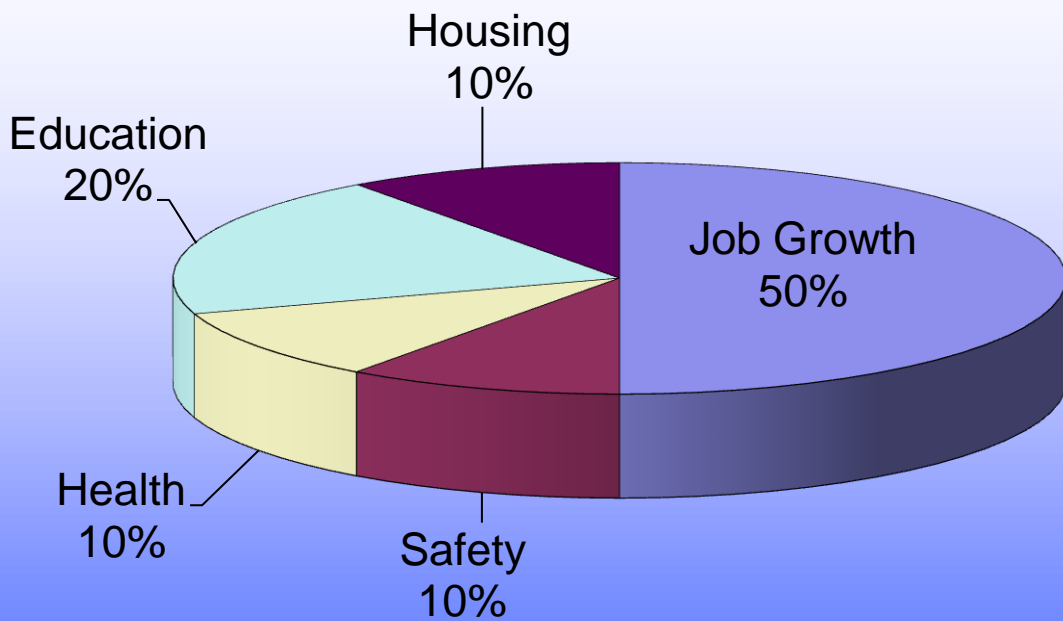
*Workforce Investment Act;  
Final Rules - August 11, 2000*

# POWER

- Started November 2000, South L.A. Region – Now operated Countywide
- Prescribes to Public Law 105-220, Workforce Investment Act of 1998
  - Leadership Activities – “*collaborate where possible, & avoid duplicating efforts, in order to maximize the impact of the activities...*”
- 1,700+ Active Employment Specialists
- 3,000+ Email Addresses (13,000+ Non-Employment Specialists)
- Branding:
  - Group participants named the network in Mid-year 2002: Partnership Opportunities With Educational/Economic Resources (POWER) Collaborative Network {Later changed to: “Promoting Opportunities with Essential Resources”}
  - Conducted 154+ Peer-to-Peer Monthly Meetings in over 50 different Locations in the County of Los Angeles
  - Coordinated 7 Resource & Career Fairs
  - Founder and Presenter of the Annual Choreographers of Careers© and the Collaborative Learning Leader Award Programs
  - January through December 2014 over an ½ million unique visitors to the Websites – [IStartOnMonday.com](http://IStartOnMonday.com), [OpportunityWeekly.com](http://OpportunityWeekly.com), [JobCollaborative.com](http://JobCollaborative.com), and [UncleJob.com](http://UncleJob.com)
  - January 2012 to present - Weekly Online Bulletin: *Opportunities w/Essential Resources*. August 2013, name changed to **Opportunity Weekly**.

# Network

**POWER Collaborative Network  
Participant Focus Areas**



# Community

- Strategic participation with job developers via the POWER Collaborative Network improves the County of Los Angeles with:
  - Rapid job placement, training, education and coordination of human resource services
  - The capacity of local workforce program efficiency to deliver economic development products and program initiatives
  - Ability to retain qualified participants in a variety of training and placement programs with limited outreach and recruitment budgets

# Features

- Self-sustaining and Manpower Efficient
- Business Relationship Building Product
- Community Outreach Building Tool
- Support/Participation Ready
- ‘WIA’ Compliant as Non-Competing
  - Regular POWER Collaborative Network Meetings
  - Internet:
    - Web Site Affiliate
    - E-Newsletter (Opportunity Weekly)
    - E-Announcements
  - Award Programs:
    - Choreographers of Careers
    - Collaborative Learning Leaders
- Value Added Community Service Provided;
  - Community Education & Networking
  - Flexible Outreach Adaptation

# Benefits

- Business Service Tool,
- Yields Outreach Efficiency with a High Return on Investment,
- Provides Flexibility for Garnering Rapid Response for Job and Training Recruitment,
- Expands Resources on Civil Engagement with Public, Private and Community Based Organizations,
- Resourceful for Peer-to-Peer Interaction,
- Establishes New Opportunities with Participating & Competing Organizations,
- Demonstrates Community Building with Positive Economic Impact & Professional Fulfillment.

# Pricing

Weekly Online Bulletin E-Promotions:  
***Opportunity Weekly***  
15,000+ Media Impressions Per Publishing

▪ Job/Training Announcement Postings – No Cost

Sponsorships

- Monthly (4 runs-60,000) **\$400**  
✓ *cost per impression \$.007¢*
- Quarterly (12 runs-180,000) **\$1,250**  
✓ *cost per impression \$.006¢*
- Semi-annual (25 runs-375,000) **\$1,750**  
✓ *cost per impression \$.005¢*
- Annual (52 runs-780,000) **\$2,250**  
✓ *cost per impression \$.003¢*



# Contact

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[www.Bizpartnership.biz](http://www.Bizpartnership.biz)

[www.OpportunityWeekly.com](http://www.OpportunityWeekly.com)

[www.PowerCollaborative.org](http://www.PowerCollaborative.org)

[www.IStartOnMonday.com](http://www.IStartOnMonday.com)

[www.JobCollaborative.com](http://www.JobCollaborative.com)

[www.BizDean.biz](http://www.BizDean.biz)

[www.UncleJob.com](http://www.UncleJob.com)

[www.TheArtofBidding.com](http://www.TheArtofBidding.com)

[www.SugarAlert.com](http://www.SugarAlert.com)

[www.WikiDean.com](http://www.WikiDean.com)